

WEB PRIVACY NOTICE

All Star Standard Transmission LLC ("All Star") has created this privacy statement to demonstrate its strong commitment to privacy. All Star recognizes the importance of protecting user personal and financial information. We know that users may be concerned about what we do with this information. Our privacy policy tells users about our information practices when personal information is provided to us, whether collected online or offline, or when users visit us online to browse, obtain information, or conduct a transaction. From time to time, this Privacy and Security Statement may change without notice, so users should check it each time our website is accessed.

The following describes the ways we collect information from users, and the protections that apply to user information. All Star gathers broad non-personally identifiable user information about visitors to All Star's website (www.AllStarStandardTransmission.com; hereinafter "website"), and all other domain names that All Star either owns or from which users are directed. The information that we collect on-line depends upon the use of our website. Among the types of demographic information that All Star gathers are: the domain name from which users access the Internet (such as "www.yahoo.com"); the date and time users access the website; terms entered into All Star's search engine; and the Internet address of the other websites from which users are direct-linked to the website. This type of information is used to measure the number of visitors to the various sections of the website and to help All Star make the website more useful to visitors. We may also disclose this aggregated, non-personally identifiable information about all our users to our business partners.

The website's registration form requires users to provide contact information (for example: name and email address) and demographic information (for example: zip code, age, or income level). The contact information is used to contact the visitor when necessary. Demographic and profile data may be shared with suppliers of All Star's products. Financial information that is collected is used to bill the user for products and services.

Additionally, we may be required to share information with regulatory and government entities. We also may be compelled by a court order to disclose user information. We have little or no control over making these disclosures or how these entities might use this information.

The user agrees that all agreements, notices, disclosures and other such communications that All Star provides electronically satisfy any legal requirement that they be in writing. The user also consents to receive communications from All Star electronically, including both emails and postings on this site.

Emails

When inquiries are emailed to All Star, we store the question and the email address information so that a response can be provided electronically. Emails sent to All Star may be seen by a number of people who are responsible for answering questions. If the individual who answers the email does not know the answer to the question, the query may be forwarded to another employee more experienced in that area. All Star does not identify publicly who sends questions or comments to the website, unless required by law or with the user's permission.

All Star does not forward any user's email to any party outside of All Star; nor are names or email addresses collected for any purpose other than to respond to the query. However, users should be aware that email is not secure against interception. If an email communication contains sensitive or personal information, the user may want to send it by postal mail or another more secure means.

On occasion, All Star may conduct studies concerning the types of questions sent to it. These studies may involve coding the queries to see if there are recurring problems that users are having in finding information. The knowledge gained by these studies is used to improve the website to make it more responsive to the needs of users.

Cookies and Other Tracking Devices

While visiting the website, users may occasionally encounter a web page that employs cookies and/or web beacons. A "cookie" is a small file that a website transfers to a user's computer's hard disk allowing the website server to "remember" specific information about the user's session while connected. A "web beacon", also referred to as a clear gif or page tag, consists of code on the website that delivers a small graphic image from another website or third-party server. We use beacons, often in conjunction with cookies, to monitor the effectiveness of ad banners. We do not use beacons to store or